







MARKETING

STRATEGY

## **competition**

Service-Learning

## Services List: (Choose one only)

- Service-Learning
- Social Innovation and Entrepreneurship

1-page Design Concept

Poster template x 6

LOGO X1

- Learning Strategy Series
- Personal Growth Series: I + ING Zone
- Play Ambassador
- Peer Mentorship Program

Productions

3.

## Briefing A) 19 July (Tue) 11-12nn ZOOM Briefing B) 26 July (Tue) 4-5pm ZOOM

POSITIONING

COMMUNICATION

LINK: https://bit.ly/3tS46ix Enrolment deadline: A) 15 July B) 22 July (Fri) noon Participants: All SCE and CIE students are welcome! Supporting Partner: Smart Talents Marketing Communications



COLLEGE OF 國際學防

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8 Aug 202212nn

DEADLINE of submission: